

Volunteer Community role description

The Role

Reporting into The Senior Program Coordinator, you will be responsible for the management and engagement of the Trinity Bradfield Prize Community on a voluntary unpaid basis, which includes:

- Engagement with previous applicants and winners
- Engagement with 2021 applicants and winners

Required Skills

- A self-starter who is able to work independently of day-to-day instruction.
- Experience with community & relationship building
- Ability to spot opportunities to support community members via introductions, surfacing positive stories or other interventions
- Create and equip advocates for the competition from the community
- A positive ambassador for the competition, Trinity College and The Bradfield Centre

Required Experience

- Experience with community management
- A strong personal network across The University of Cambridge, with a deep understanding of the relevant tech & entrepreneurship societies and groups at The University to effectively promote the prize.
- Some experience with digital marketing including social media & websites would be advantageous.
- An interest in start-ups, tech & entrepreneurship

Expected Commitment

- The opportunity is offered on an unpaid volunteer basis
- No more than 8 hours a week, with spikes expected at the launch of the 2021 prize, longlisting, shortlisting, and around the prize giving event.
- Required from mid-May 2021 – December 2021
- The role can be performed remotely, although spending time at The Bradfield Centre would be beneficial, subject to Government COVID guidance.
- Be available to attend relevant University society events to promote the prize, including evenings.

Benefits

- Involvement in a high-profile entrepreneurial competition backed by Trinity College & The Bradfield Centre
- Hands on experience with a startup competition and The Bradfield Centre, a valuable foundation for anyone aspiring to work in and around startups in the future.
- Experience in planning, delivery and marketing the competition
- Experience in meeting, analyzing, and filtering early-stage teams & technology ideas
- Increase your personal network across the Cambridge Tech Ecosystem
- Complementary access to The Bradfield Centre for the duration of the competition

The Trinity Bradfield Prize

Established in 2018, The Trinity Bradfield Prize is the flagship student engagement program of The Bradfield Centre, delivered in partnership with Trinity College Cambridge.

The competition is simple – discover & nurture early-stage technology projects coming out of The University of Cambridge. The applications to the Prize are typically:

- Technology-driven
- At the concept/prototype stage
- Leverage academic work
- Require support on business development

The winning team receive:

- £10,000 in equity-free funding provided by the college
- Free membership and access to The Bradfield Centre community, the £20m deep tech hub on Cambridge Science Park
- A program of mentoring from various experts across the Cambridge ecosystem and Trinity alumni

Expected Timing of 2021 Prize

- Launch Late May
- Marketing Phase June – mid September
- Longlisting by end of September
- Short listing early October
- Final & prize giving event – late October
- Mentoring – November > January

The Prize has run in 2018 & 2019, attracting 164 teams to apply with £35k of prize money being awarded. Following a break in 2020, we are now re-launching the competition for 2021 and have already signed up a number of impressive partners to support the 2021 prize including Judge Business School, Cambridge Enterprise & Cambridge Future Tech.